



Creative Director/ Graphic & Web Designer

2005-Present **Zwanger-Pesiri Radiology** 150 East Sunrise Highway Lindenhurst, NY 11797

I have been running ZPRad's graphics department, and have overseen 5 other graphic designers. My responsibilities include everything from print and promotional items to the website, blog, videos, newsletters, social media and SEO. One of my proudest accomplishments is *ZPTV*, an in-house TV station that I created from the ground up that is broadcast throughout the entire practice.

Clients I have worked for include:

Image: Stand Branch Image: Stand Branch<

Experience

2005-Present **Dr. Polcino, MD** 141 Little East Neck Road West Babylon, NY 11704

Dr. Polcino

Creative Director

My job as creative director at Dr. Polcino's office entails overseeing and designing print materials, website, videos, SEO, newsletters, reputation management and social media. In addition, I have created and maintain a recipe blog and an in-house TV station.

About

Professional creative director and graphic designer with 20+ years of experience. Skilled in relationship-building and team concept development. Created and directed a broad range of print and digital projects for ZPRad, Dr. Polcino and hundreds of freelance clients.

Looking to further my career in fast paced, high-pressure environment, capitalize on my experience and maximize my creative potential.